

ORDER



Orders
Order / Rev: 47062
Alt Order #: 27769924
Product Desc: Order
Estimate: 424430
Flight Dates: 04/24/22 - 04/30/22
Original Date / Rev: 04/20/22 / 04/20/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Herbster for Governor
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	16	\$3,135.00	\$2,664.75
04/25/22	04/30/22	226	\$28,535.00	\$24,254.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	16	\$3,135.00	\$2,664.75	0.00
May 2022	226	\$28,535.00	\$24,254.75	0.00
Totals	242	\$31,670.00	\$26,919.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/25/22	04/25/22	Ch 8 News Midday M-F	CM	11a-12p	M-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				Ch 8 News Midday M-F											
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	M-----		2				\$75.00		0.00			
N 2	KLKN	04/26/22	04/26/22	Ch 8 News Midday M-F	CM	11a-12p	-T-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				Ch 8 News Midday M-F											
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-T-----		2				\$75.00		0.00			
N 3	KLKN	04/27/22	04/27/22	Ch 8 News Midday M-F	CM	11a-12p	--W----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				Ch 8 News Midday M-F											
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--W----		2				\$75.00		0.00			
N 4	KLKN	04/28/22	04/28/22	Ch 8 News Midday M-F	CM	11a-12p	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				Ch 8 News Midday M-F											
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	---T---		1				\$75.00		0.00			
N 5	KLKN	04/29/22	04/29/22		CM	11a-12p	----F--	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00

Order / Rev: 47062
 Alt Order #: 27769924
 Flight Dates: 04/24/22 - 04/30/22

Advertiser: Herbster for Governor
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 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Ch 8 News Midday M-F Ch 8 News Midday M-F															
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----F--					2	\$75.00		0.00			
N 6	KLKN	04/25/22	04/25/22	M-F 12p-1p	CM	12p-1p	M-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				M-F 12p-1p											
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	M-----					1	\$50.00		0.00			
N 7	KLKN	04/26/22	04/26/22	M-F 12p-1p	CM	12p-1p	-T-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
				M-F 12p-1p											
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-T-----					2	\$50.00		0.00			
N 8	KLKN	04/27/22	04/27/22	M-F 12p-1p	CM	12p-1p	--W----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
				M-F 12p-1p											
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--W----					2	\$50.00		0.00			
N 9	KLKN	04/28/22	04/28/22	M-F 12p-1p	CM	12p-1p	---T---	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
				M-F 12p-1p											
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	---T---					2	\$50.00		0.00			
N 10	KLKN	04/29/22	04/29/22	M-F 12p-1p	CM	12p-1p	----F--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				M-F 12p-1p											
GMA3: WHAT YOU NEED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----F--					1	\$50.00		0.00			
N 11	KLKN	04/25/22	04/25/22	M-F 10a-11a	CM	10a-11a	M-----	:30	2	\$70.00	P-04	0.00	NM	2	\$140.00
				M-F 10a-11a											
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	M-----					2	\$70.00		0.00			
N 12	KLKN	04/26/22	04/26/22	M-F 10a-11a	CM	10a-11a	-T-----	:30	2	\$70.00	P-04	0.00	NM	2	\$140.00
				M-F 10a-11a											
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-T-----					2	\$70.00		0.00			
N 13	KLKN	04/27/22	04/27/22	M-F 10a-11a	CM	10a-11a	--W----	:30	2	\$70.00	P-04	0.00	NM	2	\$140.00
				M-F 10a-11a											
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--W----					2	\$70.00		0.00			
N 14	KLKN	04/28/22	04/28/22	M-F 10a-11a	CM	10a-11a	---T---	:30	1	\$70.00	P-04	0.00	NM	1	\$70.00
				M-F 10a-11a											
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	---T---					1	\$70.00		0.00			
N 15	KLKN	04/29/22	04/29/22	M-F 10a-11a	CM	10a-11a	----F--	:30	2	\$70.00	P-04	0.00	NM	2	\$140.00
				M-F 10a-11a											
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----F--					2	\$70.00		0.00			
N 16	KLKN	04/25/22	04/25/22	M-F 9a-10a	CM	9a-10a	M-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				M-F 9a-10a											
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	M-----					1	\$50.00		0.00			
N 17	KLKN	04/26/22	04/26/22		CM	9a-10a	-T-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00

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Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 424430

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9a-10a M-F 9a-10a LIVE WITH KELLY & RY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 2 \$50.00 0.00															
N 18	KLKN	04/27/22	04/27/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
LIVE WITH KELLY & RY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 2 \$50.00 0.00															
N 19	KLKN	04/28/22	04/28/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
LIVE WITH KELLY & RY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 2 \$50.00 0.00															
N 20	KLKN	04/29/22	04/29/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
LIVE WITH KELLY & RY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ----F-- 1 \$50.00 0.00															
N 21	KLKN	04/25/22	04/25/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
GENERAL HOSPITAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 M----- 2 \$50.00 0.00															
N 22	KLKN	04/26/22	04/26/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-T-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
GENERAL HOSPITAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 2 \$50.00 0.00															
N 23	KLKN	04/27/22	04/27/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	--W----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
GENERAL HOSPITAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 2 \$50.00 0.00															
N 24	KLKN	04/28/22	04/28/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	---T---	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
GENERAL HOSPITAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 1 \$50.00 0.00															
N 25	KLKN	04/29/22	04/29/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----F--	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
GENERAL HOSPITAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ----F-- 2 \$50.00 0.00															
N 26	KLKN	04/25/22	04/25/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
TAMRON HALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 M----- 1 \$20.00 0.00															
N 27	KLKN	04/26/22	04/26/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	-T-----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
TAMRON HALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 1 \$20.00 0.00															
N 28	KLKN	04/27/22	04/27/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	--W----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
TAMRON HALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 1 \$20.00 0.00															
N 29	KLKN	04/28/22	04/28/22		CM	2p-3p	---T---	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00

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Advertiser: Herbster for Governor
 Product Desc: Order
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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2p-3p M-F 2p-3p											
				TAMRON HALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	---T---			1		\$20.00		0.00				
N30	KLKN	04/29/22	04/29/22	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----F--	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
				TAMRON HALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	----F--			1		\$20.00		0.00				
N31	KLKN	04/25/22	04/25/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	M-----			2		\$75.00		0.00				
N32	KLKN	04/26/22	04/26/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-T-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	-T-----			2		\$75.00		0.00				
N33	KLKN	04/27/22	04/27/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	--W----			2		\$75.00		0.00				
N34	KLKN	04/28/22	04/28/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	---T---			2		\$75.00		0.00				
N35	KLKN	04/29/22	04/29/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	----F--	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	----F--			2		\$75.00		0.00				
N36	KLKN	04/25/22	04/25/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M-----	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	M-----			2		\$20.00		0.00				
N37	KLKN	04/26/22	04/26/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-T-----	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	-T-----			2		\$20.00		0.00				
N38	KLKN	04/27/22	04/27/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	--W----	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	--W----			2		\$20.00		0.00				
N39	KLKN	04/28/22	04/28/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	---T---	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	---T---			2		\$20.00		0.00				
N40	KLKN	04/29/22	04/29/22	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----F--	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
				THE REAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/25/22	05/01/22	----F--			2		\$20.00		0.00				
N41	KLKN	04/30/22	04/30/22		CM	7a-9a	-----S-	:30	4	\$75.00	P-04	0.00	NM	4	\$300.00

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 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning America S: Good Morning America Sat															
WEEKEND GOOD MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----S-					4	\$75.00		0.00			
N 42	KLKN	04/24/22	04/24/22	Good Morning America Sat	CM	7a-8a	-----S	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
WEEKEND GOOD MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-----S					2	\$75.00		0.00			
N 43	KLKN	04/25/22	04/25/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a	M-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
KLLKN NEWS 8 THISAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	M-----					2	\$50.00		0.00			
N 44	KLKN	04/26/22	04/26/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a	-T-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
KLLKN NEWS 8 THISAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-T-----					2	\$50.00		0.00			
N 45	KLKN	04/27/22	04/27/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a	--W----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
KLLKN NEWS 8 THISAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--W----					2	\$50.00		0.00			
N 46	KLKN	04/28/22	04/28/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a	---T---	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
KLLKN NEWS 8 THISAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	---T---					2	\$50.00		0.00			
N 47	KLKN	04/29/22	04/29/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a	----F--	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
KLLKN NEWS 8 THISAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----F--					2	\$50.00		0.00			
N 48	KLKN	04/25/22	04/25/22	Good Morning America Good Morning America	CM	7a-9a	M-----	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	M-----					4	\$140.00		0.00			
N 49	KLKN	04/26/22	04/26/22	Good Morning America Good Morning America	CM	7a-9a	-T-----	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-T-----					4	\$140.00		0.00			
N 50	KLKN	04/27/22	04/27/22	Good Morning America Good Morning America	CM	7a-9a	--W----	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--W----					4	\$140.00		0.00			
N 51	KLKN	04/28/22	04/28/22	Good Morning America Good Morning America	CM	7a-9a	---T---	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	---T---					4	\$140.00		0.00			
N 52	KLKN	04/29/22	04/29/22	Good Morning America Good Morning America	CM	7a-9a	----F--	:30	4	\$140.00	P-04	0.00	NM	4	\$560.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	----F--					4	\$140.00		0.00			
N 53	KLKN	04/25/22	04/25/22		CM	6a-7a	M-----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00

Order / Rev: 47062
 Alt Order #: 27769924
 Flight Dates: 04/24/22 - 04/30/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 424430
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a KLLKN NEWS 8 THIS AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 M----- 2 \$105.00 0.00															
N 54	KLKN	04/26/22	04/26/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	-T-----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
KLLKN NEWS 8 THIS AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 2 \$105.00 0.00															
N 55	KLKN	04/27/22	04/27/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
KLLKN NEWS 8 THIS AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 2 \$105.00 0.00															
N 56	KLKN	04/28/22	04/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
KLLKN NEWS 8 THIS AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 2 \$105.00 0.00															
N 57	KLKN	04/29/22	04/29/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
KLLKN NEWS 8 THIS AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ----F-- 2 \$105.00 0.00															
N 58	KLKN	04/24/22	04/24/22	This Week This Week	CM	8a-9a	-----S	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00
THIS WEEK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 -----S 1 \$300.00 0.00															
N 59	KLKN	04/24/22	04/24/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	2	\$250.00	P-01	0.00	NM	2	\$500.00
ABC NEWS-SUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 -----S 2 \$250.00 0.00															
N 60	KLKN	04/30/22	04/30/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	2	\$125.00	P-03	0.00	NM	2	\$250.00
EYEWITNESS NEWS 8 AT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -----S- 2 \$125.00 0.00															
N 61	KLKN	04/30/22	04/30/22	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
ABC NEWS-SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -----S- 1 \$250.00 0.00															
N 62	KLKN	04/25/22	04/25/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M-----	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 M----- 2 \$200.00 0.00															
N 63	KLKN	04/26/22	04/26/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	-T-----	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 2 \$200.00 0.00															
N 64	KLKN	04/27/22	04/27/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 2 \$200.00 0.00															
N 65	KLKN	04/28/22	04/28/22		CM	5p-530p	---T---	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00

Order / Rev: 47062
 Alt Order #: 27769924
 Flight Dates: 04/24/22 - 04/30/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 424430
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Ch 8 News at 5p M-F Ch 8 News 5p M-F CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 2 \$200.00 0.00															
N 66	KLKN	04/29/22	04/29/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ----F-- 2 \$200.00 0.00															
N 67	KLKN	04/24/22	04/24/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	-----S	:30	2	\$200.00	P-04	0.00	NM	2	\$400.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 -----S 2 \$200.00 0.00															
N 68	KLKN	04/25/22	04/25/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 M----- 2 \$250.00 0.00															
N 69	KLKN	04/26/22	04/26/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	-T-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 2 \$250.00 0.00															
N 70	KLKN	04/27/22	04/27/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 2 \$250.00 0.00															
N 71	KLKN	04/28/22	04/28/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 2 \$250.00 0.00															
N 72	KLKN	04/29/22	04/29/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ----F-- 2 \$250.00 0.00															
N 73	KLKN	04/30/22	04/30/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 XM-2:00 XM (1:00 XM-2:00 XM)	-----S-	:30	2	\$10.00	P-05	0.00	NM	2	\$20.00
THE LISTENER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -----S- 2 \$10.00 0.00															
N 74	KLKN	04/30/22	04/30/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:05 XM-2:05 XM (1:05 XM-2:05 XM)	-----S-	:30	2	\$10.00	P-05	0.00	NM	2	\$20.00
FORENSIC FILES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -----S- 2 \$10.00 0.00															
N 75	KLKN	04/24/22	04/24/22	Sun 1135p-1235a Sun 1135p-1235a	CM	1135p-1235a	-----S	:30	1	\$15.00	P-05	0.00	NM	1	\$15.00
MAJOR CRIMES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 -----S 1 \$15.00 0.00															
N 76	KLKN	04/30/22	04/30/22	Sat 1235a-105a Sat 1235a-105a	CM	1235a-105a	-----S-	:30	1	\$10.00	P-05	0.00	NM	1	\$10.00
JUST FOR LAUGHS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -----S- 1 \$10.00 0.00															
N 77	KLKN	04/30/22	04/30/22		CM	1035p-1135p	-----S-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00

Order / Rev: 47062
 Alt Order #: 27769924
 Flight Dates: 04/24/22 - 04/30/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 424430
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 1035p-1135p Sat 1035p-1135p ET WEEKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -----S- 1 \$50.00 0.00															
N78	KLKN	04/24/22	04/24/22	Sun 1035p-1135p Sun 1035p-1135p	CM	1035p-1135p	-----S	:30	2	\$60.00	P-04	0.00	NM	2	\$120.00
BULL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 -----S 2 \$60.00 0.00															
N79	KLKN	04/25/22	04/25/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	M-----	:30	2	\$10.00	P-05	0.00	NM	2	\$20.00
LIVE WITH KELLY AND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 M----- 2 \$10.00 0.00															
N80	KLKN	04/26/22	04/26/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	-T-----	:30	2	\$10.00	P-05	0.00	NM	2	\$20.00
LIVE WITH KELLY AND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 2 \$10.00 0.00															
N81	KLKN	04/27/22	04/27/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	--W----	:30	2	\$10.00	P-05	0.00	NM	2	\$20.00
LIVE WITH KELLY AND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 2 \$10.00 0.00															
N82	KLKN	04/28/22	04/28/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	---T---	:30	2	\$10.00	P-05	0.00	NM	2	\$20.00
LIVE WITH KELLY AND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 2 \$10.00 0.00															
N83	KLKN	04/29/22	04/29/22	Overnight Rotator M-Su Overnight Rotator M-Su	CM	1:00 AM-2:00 AM (1:00 XM-2:00 XM)	----F--	:30	2	\$10.00	P-05	0.00	NM	2	\$20.00
LIVE WITH KELLY AND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ----F-- 2 \$10.00 0.00															
N84	KLKN	04/25/22	04/25/22	Nightline Nightline	CM	1135p-1208a	M-----	:30	2	\$30.00	P-05	0.00	NM	2	\$60.00
NIGHTLINE-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 M----- 2 \$30.00 0.00															
N85	KLKN	04/26/22	04/26/22	Nightline Nightline	CM	1135p-1208a	-T-----	:30	2	\$30.00	P-05	0.00	NM	2	\$60.00
NIGHTLINE-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 2 \$30.00 0.00															
N86	KLKN	04/27/22	04/27/22	Nightline Nightline	CM	1135p-1208a	--W----	:30	2	\$30.00	P-05	0.00	NM	2	\$60.00
NIGHTLINE-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 2 \$30.00 0.00															
N87	KLKN	04/28/22	04/28/22	Nightline Nightline	CM	1135p-1208a	---T---	:30	2	\$30.00	P-05	0.00	NM	2	\$60.00
NIGHTLINE-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 2 \$30.00 0.00															
N88	KLKN	04/29/22	04/29/22	Nightline Nightline	CM	1135p-1208a	----F--	:30	2	\$30.00	P-05	0.00	NM	2	\$60.00
NIGHTLINE-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ----F-- 2 \$30.00 0.00															
N89	KLKN	04/25/22	04/25/22		CM	1205a-105a	M-----	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00

Order / Rev: 47062
 Alt Order #: 27769924
 Flight Dates: 04/24/22 - 04/30/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 424430
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	M-----					2	\$20.00		0.00			
N90	KLKN	04/26/22	04/26/22	M-F 1205a-105a M-F 1205a-105a	CM	1205a-105a	-T-----	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-T-----					2	\$20.00		0.00			
N91	KLKN	04/27/22	04/27/22	M-F 1205a-105a M-F 1205a-105a	CM	1205a-105a	--W----	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	--W----					2	\$20.00		0.00			
N92	KLKN	04/28/22	04/28/22	M-F 1205a-105a M-F 1205a-105a	CM	1205a-105a	---T---	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	---T---					2	\$20.00		0.00			
N93	KLKN	04/29/22	04/29/22	M-F 1205a-105a M-F 1205a-105a	CM	1205a-105a	----F--	:30	2	\$20.00	P-05	0.00	NM	2	\$40.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	----F--					2	\$20.00		0.00			
N94	KLKN	04/25/22	04/25/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	M-----					2	\$75.00		0.00			
N95	KLKN	04/26/22	04/26/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	-T-----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-T-----					2	\$75.00		0.00			
N96	KLKN	04/27/22	04/27/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	--W----	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	--W----					2	\$75.00		0.00			
N97	KLKN	04/28/22	04/28/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	---T---					2	\$75.00		0.00			
N98	KLKN	04/29/22	04/29/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
JIMMY KIMMEL LIVE-AB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	----F--					2	\$75.00		0.00			
N99	KLKN	04/25/22	04/25/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	M-----					2	\$250.00		0.00			
N100	KLKN	04/26/22	04/26/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/25/22		04/25/22	05/01/22	-T-----					2	\$250.00		0.00			
N101	KLKN	04/27/22	04/27/22		CM	10p-1035p	--W----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00

Order / Rev: 47062
 Alt Order #: 27769924
 Flight Dates: 04/24/22 - 04/30/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 424430
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 2 \$250.00 0.00															
N102	KLKN	04/28/22	04/28/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 2 \$250.00 0.00															
N103	KLKN	04/29/22	04/29/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ----F-- 2 \$250.00 0.00															
N104	KLKN	04/24/22	04/24/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 -----S 2 \$250.00 0.00															
N105	KLKN	04/30/22	04/30/22	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
CHANNEL 8 EYEWITNESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -----S- 1 \$200.00 0.00															
N106	KLKN	04/25/22	04/25/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 M----- 2 \$250.00 0.00															
N107	KLKN	04/26/22	04/26/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 2 \$250.00 0.00															
N108	KLKN	04/27/22	04/27/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 --W---- 2 \$250.00 0.00															
N109	KLKN	04/28/22	04/28/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ---T--- 2 \$250.00 0.00															
N110	KLKN	04/29/22	04/29/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
ENTERTAINMENT TONIGH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 ----F-- 2 \$250.00 0.00															
N111	KLKN	04/26/22	04/26/22	Tuesday Prime 1 Tuesday Prime 1	CM	7p-8p	-T-----	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
JUDGE STEVE HARVEY-A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/25/22 05/01/22 -T----- 2 \$250.00 0.00															
N112	KLKN	04/24/22	04/24/22	Sunday Prime 4 Sunday Prime 4	CM	9p-10p	-----S	:30	2	\$300.00	P-04	0.00	NM	2	\$600.00
THE ROOKIE-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/18/22 04/24/22 -----S 2 \$300.00 0.00															
N113	KLKN	04/24/22	04/24/22		CM	6p-7p	-----S	:30	2	\$275.00	P-04	0.00	NM	2	\$550.00

Order / Rev: 47062
 Alt Order #: 27769924
 Flight Dates: 04/24/22 - 04/30/22

Advertiser: Herbster for Governor
 Product Desc: Order
 Estimate: 424430

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sunday Prime 1		Sunday Prime 1									
				AMERICAS FUNNIEST H											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S		2			\$275.00			0.00			
N114	KLKN	04/28/22	04/28/22	NFL Draft Thurs	CM	7-1030p	---T---	:30	4	\$400.00	P-05	0.00	NM	4	\$1,600.00
				NFL Draft Thursday											
				NFL DRAFT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	---T---		4			\$400.00			0.00			
N115	KLKN	04/27/22	04/27/22	Wednesday Prime 2	CM	8p-9p	--W----	:30	2	\$350.00	P-04	0.00	NM	2	\$700.00
				Wednesday Prime 2											
				ABBOTT/HOME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	--W----		2			\$350.00			0.00			
N116	KLKN	04/27/22	04/27/22	Wednesday Prime 1	CM	7:00 PM-8:00 PM	--W----	:30	2	\$315.00	P-04	0.00	NM	2	\$630.00
				Wednesday Prime 1		(7:00 PM-8:00 PM)									
				THE GOLDBERGS/THE WO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	--W----		2			\$315.00			0.00			
N117	KLKN	04/25/22	04/25/22	Monday Prime Other	CM	7p-9p	M-----	:30	2	\$550.00	P-04	0.00	NM	2	\$1,100.00
				Monday Prime Other											
				AMERICAN IDOL MON-AB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	M-----		2			\$550.00			0.00			
N118	KLKN	04/26/22	04/26/22	Tuesday Prime 2	CM	8p-9p	-T-----	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
				Tuesday Prime 2											
				ABBOTT ELEMENTARY/BL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-T-----		2			\$350.00			0.00			
N119	KLKN	04/27/22	04/27/22	Wednesday Prime 3	CM	9p-10p	--W----	:30	2	\$400.00	P-04	0.00	NM	2	\$800.00
				Wednesday Prime 3											
				A MILLION LITTLE THI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	--W----		2			\$400.00			0.00			
N120	KLKN	04/29/22	04/29/22	NFL Draft Fri	CM	6p-1030p	----F--	:30	4	\$400.00	P-05	0.00	NM	4	\$1,600.00
				NFL Draft Friday											
				NFL DRAFT ON ABC (RO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	----F--		4			\$400.00			0.00			
N121	KLKN	04/25/22	04/25/22	Monday Prime 3	CM	9p-10p	M-----	:30	2	\$400.00	P-04	0.00	NM	2	\$800.00
				Monday Prime 3											
				THE GOOD DOCTOR-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	M-----		2			\$400.00			0.00			
N122	KLKN	04/30/22	04/30/22	Saturday Prime 2	CM	8p-9p	-----S-	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
				Saturday Prime 2											
				AMERICAN IDOL ENCORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S-		1			\$100.00			0.00			
N123	KLKN	04/30/22	04/30/22	Saturday Prime 3	CM	9p-10p	-----S-	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
				Saturday Prime 3											
				AMERICAN IDOL ENCORE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/25/22	05/01/22	-----S-		1			\$100.00			0.00			
													Totals	242	\$31,670.00



125 West 55th St
New York, NY 10019

Contract # 27769924

Changes as of: 4/20/2022 at 3:18 PM

Version: Current State Version 1

CPE: HRBST/ORDR/424430

Flight: 4/24/22 - 4/30/22

Station: KLNK

Con Type: POLITICAL/VOTE

Agency: Smart Media Group

Advertiser: Herbster for Governor

Market: Lincoln&Hsing-Kmy-Pis DMA

Total \$: \$31,670.00

PO BOX 26067

Product: Order

Office: NEW YORK

Total Spots: 242

ALEXANDRIA, VA

Agency Order #: 30080049

Service: Nielsen

Total CPP: \$96.47

Buyer: Gaekler, Elaine

Primary Demo: Adults 35+

Total GRP: 328.3

Salesperson: ALEXANDRA BRADLEY

Assistant: ALEXANDRA BRADLEY

Traffic #: 47062

202-955-5342

Separation:

Comments: NEW ORDER FOR HERBSTER, PAYMENT & TRAFFIC TO BE ISSUED ASAP. PLS CFM ASAP. THANKS, ELAINE

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	4/24 - 4/30							Total Spots	Total \$	CPP*	GRP*
								4/24	4/25	4/26	4/27	4/28	4/29	4/30				
1	M-F 11a-12n		CHANNEL 8 EYEWITNESS	\$75.00	1.9	7,100	30	0	2	2	2	1	2	0	9	\$675.00	\$39.47	17.1
2	M-F 12n-1p		GMA3: WHAT YOU NEED	\$50.00	0.8	3,000	30	0	1	2	2	2	1	0	8	\$400.00	\$62.50	6.4
3	M-F 10a-11a		THE VIEW	\$70.00	1.2	4,300	30	0	2	2	2	1	2	0	9	\$630.00	\$58.33	10.8
4	M-F 9a-10a		LIVE WITH KELLY & RY	\$50.00	0.7	2,600	30	0	1	2	2	2	1	0	8	\$400.00	\$71.43	5.6
5	M-F 1p-2p		GENERAL HOSPITAL	\$50.00	0.7	2,600	30	0	2	2	2	1	2	0	9	\$450.00	\$71.43	6.3
6	M-F 2p-3p		TAMRON HALL	\$20.00	0.3	1,100	30	0	1	1	1	1	1	0	5	\$100.00	\$66.67	1.5
7	M-F 4p-5p		DR. PHIL	\$75.00	1.0	3,500	30	0	2	2	2	2	2	0	10	\$750.00	\$75.00	10.0
8	M-F 3p-4p		THE REAL	\$20.00	0.2	900	30	0	2	2	2	2	2	0	10	\$200.00	\$100.00	2.0
9	Sa 7a-9a		WEEKEND GOOD MORNING	\$75.00	1.1	4,200	30	0	0	0	0	0	0	4	4	\$300.00	\$68.18	4.4
10	Sa 7a-8a		WEEKEND GOOD MORNING	\$75.00	1.0	3,900	30	2	0	0	0	0	0	0	2	\$150.00	\$75.00	2.0
11	M-F 5a-6a		KLNK NEWS 8 THISAM	\$50.00	0.4	1,500	30	0	2	2	2	2	2	0	10	\$500.00	\$125.00	4.0
12	M-F 7a-9a		GOOD MORNING AMERICA	\$140.00	1.3	4,900	30	0	4	4	4	4	4	0	20	\$2,800.00	\$107.69	26.0
13	M-F 6a-7a		KLNK NEWS 8 THIS AM	\$105.00	0.9	3,400	30	0	2	2	2	2	2	0	10	\$1,050.00	\$116.67	9.0
14	Su 8a-9a		THIS WEEK	\$300.00	1.0	3,900	30	1	0	0	0	0	0	0	1	\$300.00	\$300.00	1.0
15	Su 5p-5:30p		ABC NEWS-SUN	\$250.00	2.7	10,200	30	2	0	0	0	0	0	0	2	\$500.00	\$92.59	5.4
16	Sa 6p-6:30p		EYEWITNESS NEWS 8 AT	\$125.00	2.5	9,500	30	0	0	0	0	0	0	2	2	\$250.00	\$50.00	5.0
17	Sa 5:30p-6p		ABC NEWS-SAT	\$250.00	2.3	8,500	30	0	0	0	0	0	0	1	1	\$250.00	\$108.70	2.3
18	M-F 5p-5:30p		CHANNEL 8 EYEWITNESS	\$200.00	3.2	12,000	30	0	2	2	2	2	2	0	10	\$2,000.00	\$62.50	32.0
19	Su 5:30p-6p		CHANNEL 8 EYEWITNESS	\$200.00	2.9	10,900	30	2	0	0	0	0	0	0	2	\$400.00	\$68.97	5.8



125 West 55th St
New York, NY 10019

Contract # 27769924

Changes as of: 4/20/2022 at 3:18 PM

Version: Current State Version 1

CPE: HRBST/ORDR/424430

Flight: 4/24/22 - 4/30/22

Agency: Smart Media Group

Advertiser: Herbstler for Governor

Station: KLNK

Market: Lincoln&Hsing-Kmy-Pis DMA

Con Type: POLITICAL/VOTE

Total \$: \$31,670.00

PO BOX 26067
ALEXANDRIA, VA
22313

Product: Order
Agency Order #: 30080049

Office: NEW YORK
Service: Nielsen

Total Spots: 242
Total CPE: \$96.47

Buyer: Gaackler, Elaine
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP: 328.3
Traffic #: 47062

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	4/24 - 4/30							Total Spots	Total		GRP*
								4/24	4/25	4/26	4/27	4/28	4/29	4/30		\$	CPP*	
20	M-F 6p-6:30p		CHANNEL 8 EYEWITNESS	\$250.00	3.7	13,900	30	0	2	2	2	2	2	0	10	\$2,500.00	\$67.57	37.0
21	Sa 1a-2a		THE LISTENER	\$10.00	0.4	1,500	30	0	0	0	0	0	0	2	2	\$20.00	\$25.00	0.8
22	Sa 1:05a-2:05a		FORENSIC FILES	\$10.00	0.4	1,400	30	0	0	0	0	0	0	2	2	\$20.00	\$25.00	0.8
23	Su 11:35p-12:35a		MAJOR CRIMES	\$15.00	0.5	1,900	30	1	0	0	0	0	0	0	1	\$15.00	\$30.00	0.5
24	Sa 12:35a-1:05a		JUST FOR LAUGHS	\$10.00	0.3	1,300	30	0	0	0	0	0	0	1	1	\$10.00	\$33.33	0.3
25	Sa 10:35p-11:35p		ET WEEKEND	\$50.00	0.8	2,900	30	0	0	0	0	0	0	1	1	\$50.00	\$62.50	0.8
26	Su 10:35p-11:35p		BULL	\$60.00	0.9	3,500	30	2	0	0	0	0	0	0	2	\$120.00	\$66.67	1.8
27	M-F 1a-2a		LIVE WITH KELLY AND	\$10.00	0.2	600	30	0	2	2	2	2	2	0	10	\$100.00	\$50.00	2.0
28	M-F 11:37p-12:06a		NIGHTLINE-ABC	\$30.00	0.5	1,800	30	0	2	2	2	2	2	0	10	\$300.00	\$60.00	5.0
29	M-F 12:06a-1a		ACCESS DAILY	\$20.00	0.3	1,000	30	0	2	2	2	2	2	0	10	\$200.00	\$66.67	3.0
30	M-F 10:35p-11:37p		JIMMY KIMMEL LIVE-AB	\$75.00	1.1	3,900	30	0	2	2	2	2	2	0	10	\$750.00	\$68.18	11.0
31	Su 10p-10:35p		CHANNEL 8 EYEWITNESS	\$250.00	2.2	8,300	30	0	2	2	2	2	2	0	10	\$2,500.00	\$113.64	22.0
32	Sa 10p-10:35p		CHANNEL 8 EYEWITNESS	\$250.00	2.3	8,500	30	2	0	0	0	0	0	0	2	\$500.00	\$108.70	4.6
33	M-F 10p-10:35p		CHANNEL 8 EYEWITNESS	\$200.00	1.1	4,300	30	0	0	0	0	0	0	1	1	\$200.00	\$181.82	1.1
34	Tu 6:30p-7p		ENTERTAINMENT TONIGHT	\$250.00	2.3	8,500	30	0	2	2	2	2	2	0	10	\$2,500.00	\$108.70	23.0
35	Su 7p-8p		JUDGE STEVE HARVEY-A	\$250.00	1.9	7,200	30	0	0	2	0	0	0	0	2	\$500.00	\$131.58	3.8
36	Su 9p-10p		THE ROOKIE-ABC	\$300.00	2.4	8,800	30	2	0	0	0	0	0	0	2	\$600.00	\$125.00	4.8
37	Th 6p-7p		AMERICAS FUNNIEST H	\$275.00	2.0	7,300	30	2	0	0	0	0	0	0	2	\$550.00	\$137.50	4.0
38	Th 7p-10:30p		NFL DRAFT	\$400.00	2.4	9,100	30	0	0	0	0	4	0	0	4	\$1,600.00	\$166.67	9.6



125 West 55th St
New York, NY 10019

Contract # 27769924

CPE: HRBST/ORDR/424430

Agency: Smart Media Group

PO BOX 26067
ALEXANDRIA, VA
22313

Changes as of: 4/20/2022 at 3:18 PM

Flight: 4/24/22 - 4/30/22

Advertiser: Herbs for Governor

Product: Order

Agency Order #: 30080049

Buyer: Gaekler, Elaine
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Separation:

Version: Current State Version 1

Station: KLNK

Market: Lincoln&Hsing-Kmy-PLS
DMA

Office: NEW YORK

Service: Nielsen

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Con Type: POLITICAL/NOTE
Total \$: \$31,670.00

Total Spots: 242

Total CPP: \$96.47

Total GRP: 328.3
Traffic #: 47062

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	4/24 - 4/30							Total Spots	Total \$	CPP*	GRP*
								4/24	4/25	4/26	4/27	4/28	4/29	4/30				
39	W 8p-9p		ABBOTT/HOME	\$350.00	2.3	8,700	30	0	0	0	2	0	0	0	2	\$700.00	\$152.17	4.6
40	W 7p-8p		THE GOLDBERGS/THE WO	\$315.00	2.1	8,000	30	0	0	0	2	0	0	0	2	\$630.00	\$150.00	4.2
41	M 7p-9p		AMERICAN IDOL MON-AB	\$550.00	2.8	10,400	30	0	2	0	0	0	0	0	2	\$1,100.00	\$196.43	5.6
42	Tu 8p-9p		ABBOTT ELEMENTARY/BL	\$350.00	1.1	4,000	30	0	0	2	0	0	0	0	2	\$700.00	\$318.18	2.2
43	W 9p-10p		A MILLION LITTLE THI	\$400.00	2.2	8,200	30	0	0	0	2	0	0	0	2	\$800.00	\$181.82	4.4
44	F 6p-10:30p		NFL DRAFT ON ABC (RO	\$400.00	2.7	9,900	30	0	0	0	0	0	4	0	4	\$1,600.00	\$148.15	10.8
45	M 9p-10p		THE GOOD DOCTOR-ABC	\$400.00	1.5	5,700	30	0	2	0	0	0	0	0	2	\$800.00	\$266.67	3.0
46	Sa 8p-10p		AMERICAN IDOL ENCORE	\$100.00	0.5	1,800	30	0	0	0	0	0	0	2	2	\$200.00	\$200.00	1.0
TOTALS:								16	41	43	45	40	41	16	242	\$31,670.00	\$96.47	328.3